Lambda Theta Nu Sorority, Inc.



PRESS RELEASE

March 9, 2014

Lambda Theta Nu Sorority, Inc. Celebrates Raising \$14,000 to Improve College Access for Latinos

ST. LOUIS – Lambda Theta Nu Sorority, Inc. hits record-breaking fundraising for Hispanic Arts Council of St. Louis to improve access to higher education for Latino/as in St. Louis, Missouri.

Lambda Theta Nu Sorority, Inc. proudly announces that its undergraduate chapters and alumnae members have raised over \$14,000 as part of its national philanthropy known as "Tijeras: Cutting Through to Enhance Educational Opportunities for Latinos."

"The advancement of Latinas in higher education, to include access, is a cause near and dear to the women of Lambda Theta Nu Sorority, Inc. Each year we show our commitment by fundraising nationally to provide a Hispanic serving organization the resources necessary to advance our community in a tangible way. This year our members raised a record breaking contribution and their efforts will directly impact the lives of future Latino/a leaders" said Anaka Rivera, National Chair of Lambda Theta Nu Sorority, Incorporated.

This year's Tijeras grant will be donated to Universidad YA!/College NOW!, an educational task force of the Hispanic Arts Council of St. Louis that empowers the Hispanic community by providing them with tools to gain access to higher education regardless of their immigration status. Furthermore, the Hispanic Arts Council of St. Louis was recently chosen by the PBS National Campaign 'American Graduate' as a partner to develop the American Graduate Latino page on their website: <u>http://americangraduate.ninenet.org</u>.

Members of Lambda Theta Nu Sorority, Inc. gathered in St. Louis, Missouri during the weekend of March 7,2014 for the annual Dias de las Rosas: Sisterhood Convention and Awards Ceremony and presented a check to the representatives of Universidad YA!/College NOW!.

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LambdaThetaNu.org



About Lambda Theta Nu Sorority, Inc.

Founded in 1986, Lambda Theta Nu Sorority, Inc. is nonprofit based on the ideals of community service, academic excellence, and sisterhood. Members represent a diverse group of women of different backgrounds, fields of study, and professional arenas. United by determination, strength, and honor; the sorority celebrates the richness of Latino culture, fosters academic achievement and serves local, college campus, and the community at large through a common bond of sisterhood. For more information, visit: http://www.lambdathetanu.org.

About Hispanic Art Council St. Louis

The Hispanic Arts Council of St. Louis (HAC) mission is to promote the excellence of the Hispanic culture through arts and educational events. Scholarships to support first generations of Latino youth who are college-bound or attending college are central to the organization's mission. For more information visit: <u>http://www.hispanicartscouncilstl.org</u>.

About Hispanic Art Council St. Louis' Universidad YA!/College NOW!

Universidad YA!, a working group of the Hispanic Arts Council of St. Louis, was born out of the growing need in the St. Louis' Latino community and the remarkable potential these young individuals demonstrate. Universidad YA! advocates for Latino youth staying in school and for their pursuit of higher education as the key to fuller integration into the American society, as an opportunity for upward mobility and as a tool to make educated choices. For more information, visit: http://www.hispanicartscouncilstl.org/universidad-ya-english.

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